

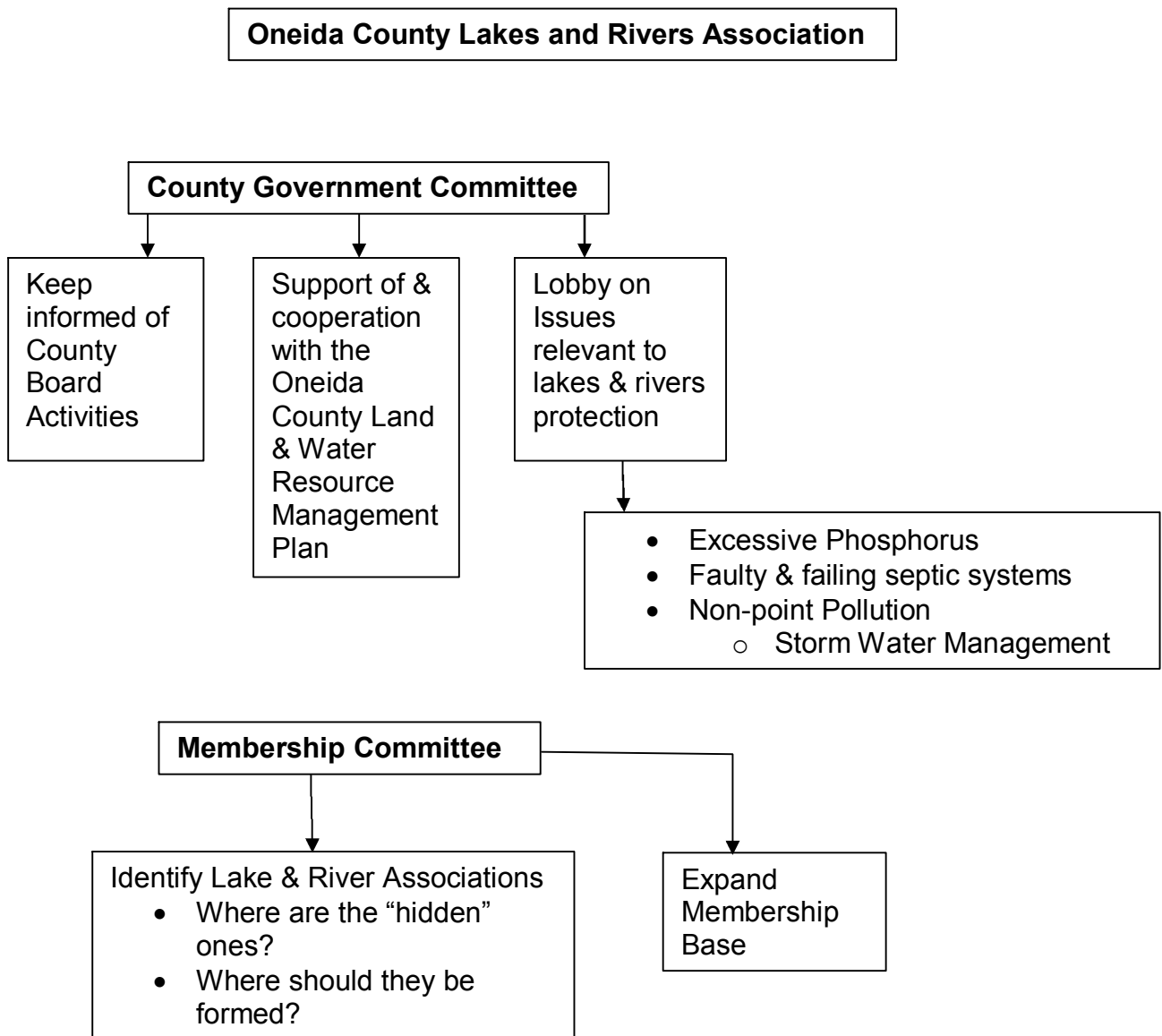
Oneida County Lakes and Rivers Association

2007 Strategic Planning

OCLRA's 2007 strategic planning sessions resulted in a refinement of the organization's mission statement and the establishment or confirmation of four standing committees. The resulting mission statement, the committees and their primary functions are shown below. In addition the OCLRA Board established ___ specific goals to be pursued by OCLRA in 2008. These goals are also detailed below.

Mission Statement

Our mission is to protect and preserve the quality and riparian habitat of the inland waters of Oneida County by serving as the advocate and information source for, and communication link between lake and river associations and districts, county and local governments and the public.



Oneida County Lakes and Rivers Association

Education Committee

Manage OCLRA Web Site with links to relevant web locations

Serve as a Clearing House for information on lake issues

- AIS
- Phosphorus
- Septic Systems

Publicity Committee

Primary interface with media

Inter-county

- Cooperation
- Collaboration
- Communication

News Releases

- Agendas
- Highlights of Minutes
- Ultimate results