

Northwoods Inventors' & Entrepreneurs' Club News



No December Meeting? Come to the Annual Regional Manufacturer's Dinner!

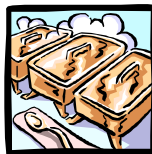
If you just can't bear the thought of no December meeting of the Northwoods Inventors' and Entrepreneurs' Club, don't worry. There are lots of things to do in December for Club members.

Nicolet College is once again sponsoring the Regional Manufacturer's Professional Group Dinner Meeting.

The Dinner meeting will be held on Tuesday, December 4, 2007. It begins at 5:00 p.m. with a tour of Lakes Precision at 1900 Epler Court in Three Lakes. Then, registration

and hors d'oeuvres at Bonnie's Lakeside in Three Lakes.

At 6:45 p.m. Kyle Gruening, Nicolet College, will present "Manufacturing Skills Standard Certification" followed by a buffet dinner at 7:30 p.m. Cost for the dinner is \$15. Please pay at the door in cash or check payable to Nicolet College.



At 8:00 p.m. John Konkell, Wisconsin Department of Commerce, International Division, will

present *The Global Marketplace*.

Don't miss this wonderful opportunity. Registration deadline is **November 29**. For a brochure contact the Oneida County UW-Extension office. You can register by e-mail to droberts@nicoletcollege.edu or call 715-365-4516.

Bonnie's Lakeside is located at 1426 Highway 32, Three Lakes, WI 715-546-2929

DON'T MISS IT!

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Back Cover I & E FAIR Coming in February 4

Mark your calendar for a very early January meeting.

The I & E Club will meet on JANUARY 16, 2008

Research Shows Results for I & E Clubs

A survey of 21 active inventors' and entrepreneurs' clubs shows over a third reported new jobs were created as a result of participation in the club. The same number reported at least one new patent had been filed by a member as a

result of their participation. Similarly, 29% of the respondents reported members who received grants for research or business idea development. These incredible results were



achieved even though only seven clubs existed before 2006. Most of the 21 clubs surveyed, profess their main purpose to be networking and education, followed by business development.

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National eXtension Community of Practice: “Entrepreneurs and Their Communities” Launched



Have you ever needed to reach a professional or buy something only to find they have left for the day or the store is closed? So have our clients!!

Among our other objectives, the eXtension site is an attempt to provide access to educational information 24 hours a day, 7 days a week, 365 days a year.

The most promising benefit for most of us, is the ability to assemble the most current resources and knowledge from our peer institutions across the United States and create a robust set of resources together that no one party could ever build on their own.

If you haven't checked it out yet, go to <http://www.eXtension.org> and see what is being developed.

Entrepreneurship—
<http://www.extension.org/entrepreneurship> is only one of a handful of the new sites launched. Many other important Extension issues and topics have teams working to develop similar rich web portals. If you would like

to contribute, you will only make these sites better. Check them out and “populate” them with the outstanding scholarship Wisconsin is known for. For more information, contact Greg Wise at greg.wise@ces.uwex.edu.

“A Vision without a plan is only a dream...a plan without vision is only drudgery...but a plan with vision can change the world.”

-Proverb-

New Northwoods I & E Members



The following people joined the Northwoods Inventors' and Entrepreneurs' Club in November, 2007.

Gregory Gaughan—Rhineland

Tricia Ori, Tomahawk

Jonathan Berg, Winchester

Kelly Sparks, Minocqua

Ken Hardtke, Rhineland

Sondra Llanos, Rhineland



Research - continued

Clubs do have struggles, principally attendance. This is not surprising as the majority of clubs are found in rural areas, with several of them serving multiple counties. For a copy of the paper resulting from this research, contact Greg Wise or Gary Green. The CC and ED research was conducted by UW-Madison student Evan Armstrong during the summer of 2007.

On a more personal front, the Northwoods I & E Club recently completed a survey of their own. One hundred forty-three questionnaires were mailed out in September, 2007. A 34% return response was received. Of those responding, 83% said **yes, definitely**, they wished to remain on the mailing list. Fifty-six percent reported residing in Oneida County and 35%

reported attending a few meetings. Forty-one percent of respondents said they heard about the club through newspaper articles and at least 10% were “highly involved” in the club.

For a complete survey response report, contact Dan Kuzlik at the Oneida County UW-Extension office at (715) 365-2750.

Trivia Quiz: Famous Entrepreneurs

Question 1: Which quote was not said by Bill Gates?

- A. Life is not fair. Get used to it.
- B. As long as you are going to be thinking anyway, think big.
- C. As we look ahead into the next century, leaders will be those who empower others.
- D. Your time is a valuable resource.

Question 2: Which gas station(s) are remnants of John D. Rockefeller's Standard Oil Company?

- A. Exxon/Mobile
- B. Shell
- C. CITGO
- D. Wawa

Question 3: What company did entrepreneur Debbi Rose start?

- A. Little Debbi (baked goods)?
- B. Estee Lauder (cosmetics)
- C. Jack in the Box (restaurant)
- D. Mrs. Fields Cookies

Question 4: Which famous entrepreneur planned to retire in 2006?

- A. Donald Trump
- B. Bill Gates
- C. Oprah Winfrey
- D. Michael Dell

Question 5: Which entrepreneur was named Fortune's richest man under the age of 40?

- A. Richmond Yang (Super Bowl and Big Buddha Restaurant)
- B. Ingvar Kamprad (IKEA)
- C. Michael Dell (Dell Computers)
- D. Tom Bloxham (Crash FM)

Question 6: Who is the only entrepreneur in history to build three fortune 500 companies?

- A. Oprah Winfrey
- B. Wayne Huizenga
- C. Bill Gates
- D. John D. Rockefeller

Question 7: What did Ray Kroc do for a living before founding McDonalds?

- A. He sold milk shake mixers.
- B. He served in the military.
- C. He was a lawyer.
- D. He was a farmer.

Question 8: What did Walt Disney do for a living before founding Disney?

- A. He was a milkman.
- B. He was pursuing his Master's degree.
- C. He was a plumber.
- D. He worked for the Red Cross Ambulance Corps.

Question 9: What is **not** true of the founder of Pan America Airlines, Juan Trippe?

- A. He proposed the idea for the 747.
- B. He graduated from Harvard.
- C. He created affordable air travel (tourist rate travel).
- D. He originally worked for Wall Street and found it boring.

Question 10: What is **not** true of the founder of Mary Kay, Mary Kay Ash?

- A. She married at age 15.
- B. She implemented a system that awarded pink Cadillac's to top sales directors.
- C. She began the Mary Kay foundation because of her husband's death from cancer.
- D. She wrote three best-selling books.

Special points of interest:

- Get more information on the I & E Club at <http://oneida.uwex.edu>.
- The Northwoods I & E Club currently has over 100 members and has been in existence since April of 2006.

Answers to Trivia Quiz:
1-B; 2-A; 3-D; 4-C; 5-C;
6-B; 7-A; 8-D; 9-B; 10-A

We're on the Web!
<http://oneida.uwex.edu>

COME TO THE FEBRUARY FAIR!

EXTRA !! EXTRA!! READ ALL ABOUT IT!

Grow North, is partnering with The Northwoods
Inventors' & Entrepreneurs' Club, to offer
TWO \$500 CASH PRIZES
during the February, 2008 Club Meeting.

Prizes will be awarded for the

Best Entrepreneurial Idea & the Best Invention
in the Northwoods I & E Club Area.

If you have a business idea or an invention, bring it to the
FAIR in February. Watch and listen for more details.

You could be a **CASH WINNER**
and go home with a **BUNDLE!**



**COME TO THE MEETING ON JANUARY 16,
2008 FOR MORE INFORMATION.**



Northwoods Inventors' & Entrepreneurs' Club
Oneida County University of Wisconsin-Extension
3375 Airport Road #10
Rhinelander WI 54501